

## ***World No Tobacco Day commemoration at Hamdard Institute of Medical Sciences and Research***

Right from its inception, Hamdard Institute of Medical Sciences (HIMSR) is committed to all issues related to public health particularly tobacco related health problems and other preventable diseases. Our aim has been to sensitize and train future medicos for providing services to the community, especially to the most needy. This has led us to commemorate various world health events, round the year, since inception.

One such important health day is 'World No Tobacco Day', which is celebrated every year on 31<sup>st</sup> May by World Health Organization. This year the theme is "to raise taxes on Tobacco to decrease disease and death". Thus, to create awareness about this issue among both, the service providers and the community, at HIMSR, we have lined up a series of events, from 29-31<sup>st</sup> May, 2014. First such activity is '**Tobacco Symposium**' which will be held on 29<sup>th</sup> May 2014. Speakers for symposium are luminaries from AIIMS, LHMC & UCMS, elaborating on the ill-effects of tobacco and its control. This will be attended by more than 100 medical students and all faculty members of our institute. A '**Nukkad Natak**' will be staged by our MBBS students on 30<sup>th</sup> May 2014, for the construction site workers in our University campus. Construction site workers are a vulnerable group for tobacco use and will be greatly benefited by this effective mode of communication.

'**Walk for Health** 'will be held on 31<sup>st</sup> May 2014, where university officials, faculty and MBBS students will take out a rally in the community to spread awareness about tobacco, 'the greatest suicidal agent of mankind'. Lastly, '**e-Poster Competition** ', a very innovative way of presenting information using computer technology, will be held on 31<sup>st</sup> May 2014. Our MBBS students will be expounding on themes of tobacco abstinence, tobacco advertising and women & tobacco. Thus, through these gamut of activities, we intend to not only make our campus 100% tobacco free but also take the message to our community at large and sensitize future doctors how to keep themselves and society away from this avoidable peril . Our slogan for the year 'World No Tobacco Day 2014' is

***Tobacco free India  
Health glee India***

***तम्बाकू मुक्त भारत  
सेहतमंद भारत***